



FOR IMMEDIATE RELEASE

Media Contact:

Jennifer Beidle

314-607-9459

jennifer@jbeidlepr.com

**Western Specialty Contractors Hires Crystal Moyer
as National Account Manager**

(St. Louis, MO, Oct. 27, 2016) Western Specialty Contractors has hired Crystal Moyer of Eureka, MO as a National Account Manager.

In this position, Moyer will assist in achieving annual sales objectives by providing marketing, sales and business development leadership. Additionally, she will develop corporate marketing tracking, coordinate seminars and presentations, improve sales growth of national accounts, implement corporate marketing plans and identify potential new key accounts, among other responsibilities.

Moyer has eight years of business development experience. Prior to Western, Moyer worked as Director of Employer Relations at Kaplan University in St. Louis, MO and as a Recruiter for Career Education Corporation in Fenton, MO.

She has a Bachelor of Science degree in Business Administration from Missouri Baptist University and a Master in Business Administration from Webster University.

About Western Specialty Contractors

Family-owned and operated for 100 years, Western Specialty Contractors is the nation's largest specialty contractor in masonry and concrete restoration, waterproofing and specialty roofing. Western offers a nationwide network of expertise that building owners, engineers, architects and property managers can count on to develop cost-effective, corrective measures that can add years of useful life to a variety of structures including: industrial, commercial, healthcare, historic, educational and government buildings,

parking structures and sports stadiums. Western is headquartered in St. Louis, MO with over 30 branch offices nationwide and employs more than 1,200 salaried and hourly professionals who offer the best, time-tested techniques and innovative technology. For more information about Western Specialty Contractors, visit www.westernspecialtycontractors.com.

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